



The Rotary Club of
West Bradenton



FLORIDA
RESTAURANT
& LODGING
ASSOCIATION

West Bradenton Rotary Club would like to thank all the vendors who participated in last year's Taste of Manatee!

Plans are underway to make this year's event the best ever! Please reserve Saturday, November 5th and Sunday, November 6th and join us to be a part of the 2011 Taste of Manatee. This year, we are expecting over 15,000 visitors to this two-day event. This is a great way to gain tremendous exposure for your business and help us support many local charities in the Bradenton area.

In addition, you'll have fun competing for: Best Appetizer, Best Entrée, Best Dessert and Best Booth.

Remember:

- Select food items that are easy to prepare and
- Select food items that are easy to eat while standing or walking
- Get to your customers quickly
- Give value for price
- Provide your customers with your favorite food items
- Keep prices in the \$2.00 to \$5.00 range
- All tickets will be worth \$1.00 each.

You might also consider giving all of your Taste of Manatee customers a "percent off" or "free item" coupon that can be redeemed at your restaurant during a future visit. This will give added incentive to patronize your restaurant and give you a way to monitor the Taste of Manatee's impact on your regular business.

GREAT EVENT...GREAT EXPOSURE...AND A GREAT OPPORTUNITY TO GET YOUR SEASON OFF TO A GREAT START!!!

Please see the next page for Registration Information. Spaces are filling up fast...so don't be left out of the excitement. Mail in your registration to:

West Bradenton Rotary Club
P.O. Box 1671
Bradenton, FL 34206



The Rotary Club of West Bradenton



FLORIDA RESTAURANT & LODGING ASSOCIATION

Saturday, Nov. 5, 2011 11:00am to 10:00pm
Sunday, Nov. 6, 2011 11:00am to 7:00pm

Vendor Registration Form

Food vendor: _____
Contact person: _____
Address: _____
Telephone: _____ Email address: _____

We will need a booth or space: SATURDAY SUNDAY BOTH DAYS (circle one)

REGISTRATION INFO:

- Entry fee \$200.00... includes: water, 10x10 tent or space, licenses, electricity, health inspections, ground rental, advertising, promotions and security
- Insurance certificate required
- Ticket sales of \$1000 or more will be split 50% to vendor...50% to West Bradenton Rotary Club
- Ticket sales of less than \$1000 will be split 60% to vendor...40% to West Bradenton Rotary Club

ADDITIONAL ITEMS AVAILABLE:

- Extra 10 x 10 tent..... \$150.00
- 8 foot tables..... \$10.00 each
- Chairs..... \$2.00 each
- Lights..... \$30.00
- Ice..... \$4.00 per 20lb. bag

PLEASE NOTE:

- All menu items must be approved by the Planning Committee.
- No beverages to be sold by vendors.
- Food items are awarded on a "first submitted/first paid" basis

FOOD ITEMS YOU WISH TO SERVE (limit 3 items):

1. _____
2. _____
3. _____

MAKE CHECKS PAYABLE TO: WBRC, P.O. BOX 1671, BRADENTON, FL 34206
 PAYMENTS ARE DUE BY OCTOBER 1, 2011 FOR ADVERTISING AND PROMOTIONS.
 Contact Scott at 941-773-2126